


The Business Value of the OSPO

OSPOs are built to help students and researchers
create and advance open source projects for widespread use



ACADEMIC OSPO VALUE

OSPOs are used to **produce knowledge for social good** through open access to research



ACADEMIC OSPO MOTIVATION

OSPOs drive compliance, standardization, reputation, knowledge sharing, development speed, security, and sustainability



BUSINESS OSPO VALUE

Many OSPOs start by cleaning up past ad-hoc open source efforts



MINIMUM VIABLE OSPO

The most common internal OSPO challenges include culture, education, defining and measuring success



OSPO CHALLENGES

The top KPIs that OSPOs measure include **sustaining contributors and project success**



OSPO MEASUREMENT

Tracking project health – including commits, maintainers, and contributor activity and diversity – **is essential for sustainability**



OSPO MEASUREMENT

OSPOs can help to turn projects from cost centers to profit centers



BUSINESS OSPO SUSTAINABILITY

The most common OSPO skill sets include **counselor, facilitator, environmentalist, and advocate**



OSPO ROLES